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**23,500 into Homes and**  
**7,500 into Businesses**

**Your Direct LINK to the Best Deals, Advice and Essential Services**

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- The South Liverpool LINK is a FREE publication and 19,000 copies of The South Liverpool LINK are printed and distributed each month – 14,500 are delivered to homes in the South Liverpool area, and a further 4,500 are distributed into businesses, including pick-up points in ASDA (Hunts Cross and Smithdown Road), SAINSBURY's (Woolton), TESCO (Mather Avenue), Morrisons Belle Vale, Woolton Post Office and Allerton, Childwall, Sefton Park, Woolton, Garston and Picton Road Libraries.

- The West Derby & Croxteth Park LINK is distributed FREE into 9,000 homes with a further 3,000 into businesses, including pick-up points in TESCO Old Swan, TESCO Deysbrook, SAINSBURY's East Prescott Road, ASDA Queens Drive, West Derby Post Office and Norris Green and Lark Hill Libraries.

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The preferred formats The Liverpool LINK recommends are PDF (PDFX1a) and JPG (Highest Quality).

- All fonts must be embedded or converted to curves/outlines
- No Truetype fonts should be used or supplied
- All colours must be in CMYK mode – NOT RGB.
- Screen ruling minimum 175 lines per inch or 350dpi
- JPG files are also set to CMYK, saved at 175 lines per inch or 350dpi

• Other acceptable file formats are: { text - Microsoft Word, graphics - Illustrator EPS (all fonts converted to curves/outlines)

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